Robert Anselmi
Technical Writer

INFORMATION

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SKILLS

Industry Knowledge

Technical Writing • Documentation • Editing • Marketing • Education • Teaching • Video Training • Graphic Design • Page Layout • User Interface Design • Software Quality Assurance • Web Design • Web Development and Administration • E-commerce

Tools & Technologies

Microsoft Office Suite • Adobe Creative Suite • Adobe Robohelp • HTML • CSS • WordPress • Drupal • Techsmith Camtasia and Snagit • Google Applications (Docs, Forms, Analytics)

Interpersonal Skills

Communication • Creative problem-solving • Analytical thinking • Attention to detail • Cross-functional teamwork • Collaboration with SMEs

EDUCATION

McGill University. Montreal, Quebec.
B.A. Major - English: Film and Communications. 1990 – 1994

PROFESSIONAL STATEMENT

I am creative, curious, and adaptable, with an insatiable desire to learn and be challenged. I have proven experience in the following fields: technical writing, web development, software design, software quality assurance, graphic design/layout, music composition, sound design, and digital photography.

I am always interested in finding new ways to use my skills to develop successful marketing and educational strategies that assist end users to accomplish their goals.

EMPLOYMENT HISTORY

Tekscan. **Technical Writer. January 2003 – Present.**

Tekscan manufactures thin-film tactile force sensors and pressure measurement systems. Tekscan's technology has played a key role in research and development all over the world and is used everywhere from Industrial and Automotive to Medical and Dental applications.

- Research, develop, write, assist, organize, edit, and maintain material for product help files, user manuals, briefs, instruction books, training, marketing communications, and related collateral for all product lines.

- Develop corporate online documentation style guide for best writing practices, and in keeping with corporate branding efforts.

- Lead the effort to translate user manuals and software.

- Create, design, and edit graphics, videos, drawings, sketches, diagrams, charts, and capture photographs to illustrate documentation and marketing projects, both for print and web.

- Corporate website development and administration.

- Worked with the Marketing team to track and improve corporate SEO and SEM efforts.

- Contributed to software quality assurance, reporting and tracking issues with the software development team. Contributed best practice advice for user interface design.

PUBLICATIONS

[Handbook of Research on Computerized Occlusal Analysis Technology Applications in Dental Medicine](). 2015.

Co-authored Section 1, Chapter 4: "*T-Scan 10 Recording Dynamics, System Features, and Clinician User Skills Required for T-Scan Chairside Mastery*" with Dr. Robert Kerstein.

[Reason101 Visual Guide to the Reason Rack](). 2013.

[Reason]() is a complete music studio software package available from Reason Studios. I authored a comprehensive 358-page tutorial-based instructional text book for this flagship product.

PROJECTS

[Make Noise Modular Synthesizer "Cheat Sheets"](). 2015.

[Make Noise]() designs and builds unique, modular synthesizer instruments used by musicians around the world. The cheat sheets were designed for their flagship "Shared System" synthesizer, to compliment their user manuals. They were made available for free to everyone in the modular synthesizer community.

[Al Ward's Photoshop Productivity Toolkit: Over 600 Time-Saving Actions](). 2004.

Contributed 200 Actions (Photoshop Macros/Scripts) and 5 Photoshop tutorials for the companion CD that accompanied the book.

EMPLOYMENT HISTORY (CONTINUED)

SleepMed. **Technical Writer - Contract. May 2008 – January 2013.**

SleepMed is the largest private sleep diagnostics and therapy provider in the United States, testing over 200,000 patients per year, and working with an estimated 15,000 independent physician and hospital network partners.

- Wrote the "Inventory Management Application: Administrator and User Guide," "SleepMed Administrator" user manual, "SleepMed at Home" user manual, "DigiTrace Monitoring System: Medical Systems Training and Operation Manual" and online help file, and "DigiView" user manual and online help file.

Imagine Publishing. Contributing Writer - Contract. June 2006 – March 2008.

Imagine publishing is a consumer technology publisher in the UK, with 20 magazines, 200 bookazines, 30 apps, and 30 websites, published worldwide within four key market sectors: knowledge/science, technology, photography, and video games.

- Contributed 12 digital photography-based articles to Imagine Publishing's monthly periodical "Photoshop Creative".

Daylight Software. Technical Writer & Software QA Specialist. October 1999 – October 2003.

Daylight Software developed sales and catering automation solutions for the hospitality and gaming industries.

- Researched, developed, wrote, assisted, organized and edited material and multimedia for reports, manuals, briefs, proposals, instruction books, training, white papers, newsletters, marketing communications, and related technical and administrative publications for Digital, Print, Web, and CD delivery.

- Created and designed photographs, drawings, sketches, diagrams, charts, text, logos, graphics, sound, and video to illustrate documentation and multimedia projects. Maintained and updated all current documentation and multimedia materials, backing up all revisions.

- Worked with a team of 10 people responsible for software Quality Assurance, running test procedures to locate and track software bugs, and suggest improvements.